



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1356996

Schedule Dates 10/30/12-11/06/12
Advertiser Priorities USA Action (72141)
Agency Mundy Katowitz Media (2359)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand 321/340/1567 (468476)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Placement,Media
Phone/Fax /
CPE 321/340/1567
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments PRIORITIES USA ACT
PRIORITIES USA ACTION FUND - OBAMA PAC
JARED SALLES

Date Entered 08/17/12
Last Modified 08/17/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09794518
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,131.25
Net Total \$34,743.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	49	\$40,875.00
Grand Total:	49	\$40,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-10/30/12	2	:30	SA- ABC-Good Morning America			1						1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-SA	8/17/12
2.0	Normal Line / SPOT (2)	10/31/12-10/31/12	2	:30	SA- ABC-Good Morning America				1					1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-SA	8/17/12
3.0	Normal Line / SPOT (3)	11/01/12-11/01/12	2	:30	SA- ABC-Good Morning America					1				1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-5A	8/17/12
4.0	Normal Line / SPOT (4)	11/05/12-11/05/12	2	:30	SA- ABC-Good Morning America		1							1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-SA	8/17/12
5.0	Normal Line / SPOT (5)	11/06/12-11/06/12	2	:30	SA- ABC-Good Morning America			1						1	\$375.00	\$375.00	Columbus (WSYX)	GD DY CLMBS-SA	8/17/12
6.0	Normal Line / SPOT (6)	10/30/12-10/30/12	2	:30	6:30A- ABC-Good Morning America			1						1	\$800.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	8/17/12
7.0	Normal Line / SPOT (7)	11/01/12-11/01/12	2	:30	6:30A- ABC-Good Morning America					1				1	\$800.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	8/17/12
8.0	Normal Line / SPOT (8)	11/02/12-11/02/12	2	:30	6:30A- ABC-Good Morning America						1			1	\$800.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	8/17/12
9.0	Normal Line / SPOT (9)	11/05/12-11/05/12	2	:30	6:30A- ABC-Good Morning America		1							1	\$800.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	8/17/12

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10.0	Normal Line / SPOT (10)	11/06/12-11/06/12	2	:30	6:30A- ABC-Good Morning America			1						1	\$800.00	\$800.00	Columbus (WSYX)	GD DY CLMBS-6A	8/17/12
11.0	Normal Line / SPOT (11)	10/30/12-10/30/12	2	:30	7A- ABC-Good Morning America			1						1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	8/17/12
12.0	Normal Line / SPOT (12)	10/31/12-10/31/12	2	:30	7A- ABC-Good Morning America				1					1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	8/17/12
13.0	Normal Line / SPOT (13)	11/02/12-11/02/12	2	:30	7A- ABC-Good Morning America						1			1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	8/17/12
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	2	:30	7A- ABC-Good Morning America		1							1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	8/17/12
15.0	Normal Line / SPOT (15)	11/06/12-11/06/12	2	:30	7A- ABC-Good Morning America			1						1	\$800.00	\$800.00	Columbus (WSYX)	GD MRN AMR-ABC	8/17/12
16.0	Normal Line / SPOT (16)	10/31/12-10/31/12	2	:30	10A- Rachael Ray				1					1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	8/17/12
17.0	Normal Line / SPOT (17)	11/02/12-11/02/12	2	:30	10A- Rachael Ray						1			1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	8/17/12
18.0	Normal Line / SPOT (18)	11/01/12-11/01/12	2	:30	10:57:56A- ABC-The View					1				1	\$800.00	\$800.00	Columbus (WSYX)	VIEW-ABC	8/17/12
19.0	Normal Line / SPOT (19)	11/05/12-11/05/12	2	:30	11A- ABC-The View		1							1	\$800.00	\$800.00	Columbus (WSYX)	VIEW-ABC	8/17/12
20.0	Normal Line / SPOT (20)	10/31/12-10/31/12	2	:30	12:30P- News-News on ABC6 at Noon				1					1	\$800.00	\$800.00	Columbus (WSYX)	ABC6 NEWS-NOON	8/17/12

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21.0	Normal Line / SPOT (21)	11/01/12-11/01/12	2	:30	12:30P- News-News on ABC6 at Noon					1				1	\$800.00	\$800.00	Columbus (WSYX)	ABC6 NEWS-NOON	8/17/12
22.0	Normal Line / SPOT (22)	10/30/12-10/30/12	2	:30	12:57:56P- ABC-The Chew			1						1	\$500.00	\$500.00	Columbus (WSYX)	CHEW-ABC	8/17/12
23.0	Normal Line / SPOT (23)	11/02/12-11/02/12	2	:30	12:57:56P- ABC-The Chew						1			1	\$500.00	\$500.00	Columbus (WSYX)	CHEW-ABC	8/17/12
24.0	Normal Line / SPOT (24)	10/31/12-10/31/12	2	:30	4:29:35P- Judge Judy 2				1					1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY B	8/17/12
25.0	Normal Line / SPOT (25)	11/02/12-11/02/12	2	:30	4:29:35P- Judge Judy 2						1			1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY B	8/17/12
26.0	Normal Line / SPOT (26)	11/01/12-11/01/12	2	:30	5P- News-News on ABC6 at 5pm					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
27.0	Normal Line / SPOT (27)	11/05/12-11/05/12	2	:30	5P- News-News on ABC6 at 5pm		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
28.0	Normal Line / SPOT (28)	10/30/12-10/30/12	2	:30	5:30P- News-News on ABC6 at 5pm			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
29.0	Normal Line / SPOT (29)	11/01/12-11/01/12	2	:30	5:30P- News-News on ABC6 at 5pm					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
30.0	Normal Line / SPOT (30)	10/31/12-10/31/12	2	:30	5:59:30P- News-News on ABC6 at 6pm				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
31.0	Normal Line / SPOT (31)	11/02/12-11/02/12	2	:30	5:59:30P- News-News on ABC6 at 6pm						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12

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32.0	Normal Line / SPOT (32)	11/01/12-11/01/12	2	:30	6:58:46P- Entertainment Tonight					1				1	\$1,400.00	\$1,400.00	Columbus (WSYX)	ENT TONIGHT 30	8/17/12
33.0	Normal Line / SPOT (33)	11/05/12-11/05/12	2	:30	6:58:46P- Entertainment Tonight		1							1	\$1,400.00	\$1,400.00	Columbus (WSYX)	ENT TONIGHT 30	8/17/12
34.0	Normal Line / SPOT (34)	11/02/12-11/02/12	2	:30	7:29:15P- Access Hollywood					1				1	\$1,400.00	\$1,400.00	Columbus (WSYX)	ACCESS HOLLYWD<	8/17/12
35.0	Normal Line / SPOT (35)	10/30/12-10/30/12	2	:30	10:59:50P- News-News on ABC6 at 11pm			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
36.0	Normal Line / SPOT (36)	11/02/12-11/02/12	2	:30	10:59:50P- News-News on ABC6 at 11pm					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
37.0	Normal Line / SPOT (37)	11/04/12-11/04/12	2	:30	10:59:50P- News-News on ABC6 at 11pm								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	NEWS	8/17/12
38.0	Normal Line / SPOT (38)	11/01/12-11/01/12	2	:30	11:35P- ABC-Nightline					1				1	\$900.00	\$900.00	Columbus (WSYX)	NIGHTLINE	8/17/12
39.0	Normal Line / SPOT (39)	11/05/12-11/05/12	2	:30	11:35P- ABC-Nightline		1							1	\$900.00	\$900.00	Columbus (WSYX)	NIGHTLINE	8/17/12
40.0	Normal Line / SPOT (40)	11/02/12-11/02/12	2	:30	12:02:05A- ABC-Jimmy Kimmel					1				1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	8/17/12
41.0	Normal Line / SPOT (41)	10/31/12-10/31/12	2	:30	4:30A- ABC-Good Morning America				1					1	\$100.00	\$100.00	Columbus (WSYX)	GD DY COLUMBUS<	8/17/12

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42.0	Normal Line / SPOT (42)	11/01/12-11/01/12	2	:30	4:30A- ABC-Good Morning America					1				1	\$100.00	\$100.00	Columbus (WSYX)	GD DY COLUMBUS<	8/17/12
43.0	Normal Line / SPOT (43)	11/05/12-11/05/12	2	:30	4:30A- ABC-Good Morning America		1							1	\$100.00	\$100.00	Columbus (WSYX)	GD DY COLUMBUS<	8/17/12
44.0	Normal Line / SPOT (44)	11/03/12-11/03/12	2	:30	7:58:36A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Columbus (WSYX)	GD MRN-SAT-ABC	8/17/12
45.0	Normal Line / SPOT (45)	11/03/12-11/03/12	2	:30	11:31P- News-News on ABC6 at 1130pm							1		1	\$900.00	\$900.00	Columbus (WSYX)	LATE NEWS	8/17/12
46.0	Normal Line / SPOT (46)	11/04/12-11/04/12	2	:30	12P- 6P (EST)								2	2	\$300.00	\$600.00	Columbus (WSYX)	WEEKEND ROT	8/17/12
47.0	Normal Line / SPOT (47)	11/04/12-11/04/12	2	:30	S:57:56P- News-News on ABC6 at 6pm								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 AT 6	8/17/12
48.0	Normal Line / SPOT (48)	11/04/12-11/04/12	2	:30	11:35P- Seinfeld Wknd								1	1	\$500.00	\$500.00	Columbus (WSYX)	SEINFELD	8/17/12

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